

WELCOME TO *SΔMΔΨ CℒΔSSJC*

THE SIGNATURE OF TIME

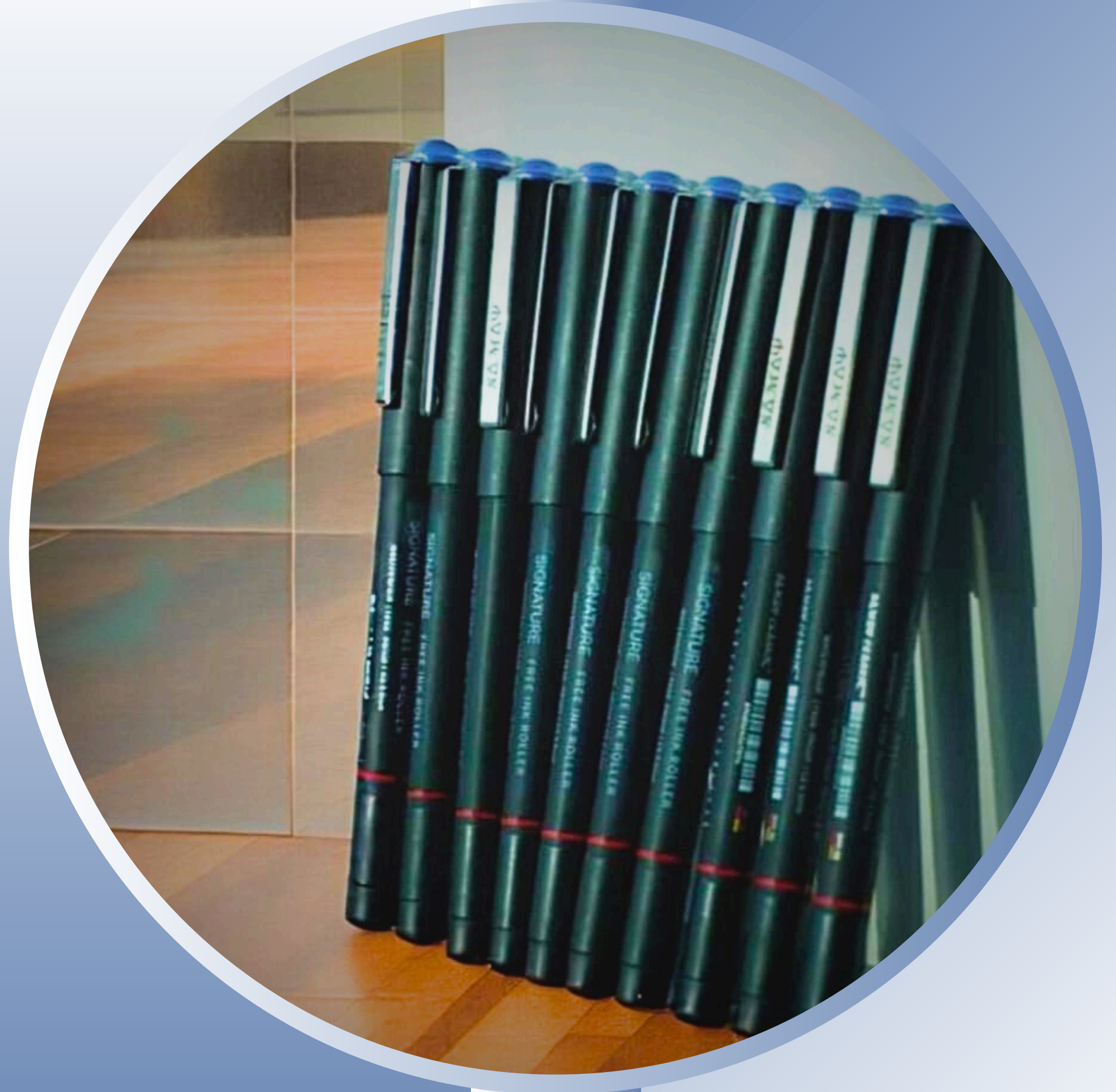
Premium Stationery for Every Hand offers an elegant, functional collection that inspires writing and enhances letters, creative ideas, and organization.



Website: www.samayclassic.com

ABOUT *SΔMΔΨ cℒΔSSJC*

- **Founded:** 2024–2025, a Jaipur (Pink City)-based brand
- **Backed by:** A parent company established in the education sector since 2006
- **Vision:** To introduce Japanese writing quality to the Indian market
- **Focus:** Delivering smooth writing experiences, contemporary design, and long-lasting durability at competitive prices
- B2B and B2C segments across India



ABOUT **OUR STORY**

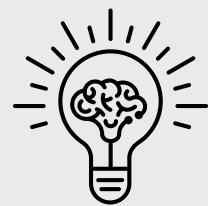
Samay Classic is a stationery brand based in Jaipur (Pink City), dedicated to introducing the premium quality of Japanese writing instruments to India. Committed to excellence, our products are crafted using advanced Japanese technology. Launched in 2024-2025, Samay Classic benefits from the extensive experience of our parent company in the education sector, which has been established since 2006.



SAMAY CLASSIC

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OUR MISSION



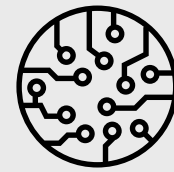
To provide high-quality,
stylish, and reliable writing
instruments that inspire
expression and creativity.



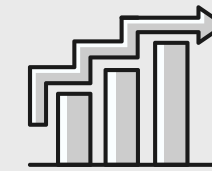
Our aim is to create
enduring value for our
customers, partners, and
communities.

SΔMΔΨ cℒΔSSJC

OUR VISION



To become India's most trusted and innovative brand in writing instruments.



We are committed to delivering excellence in design, quality, and performance, while also inspiring creativity in every individual we engage with.

ABOUT **OUR LEADERS**



Dr. Dharmendra Bangra, CEO of Samay Classic

He is a visionary leader aiming to transform India's writing instruments industry. He has a strong business strategy background and a commitment to excellence.



Mr. Suresh Choudhary, MD of Samay Classic

He plays a key role in operations and strategy. His experience and focus on product excellence improve supply chain efficiency, production quality, and client relationships.



SAMAY CLASSIC

SAMΔΨ CLASSIC

PRODUCT CATEGORIES

1

**SIGNATURE
SERIES**

2

SILK SERIES

3

**PEACOCK ACRYLIC
SERIES**

1. SIGNATURE SERIES



Product:

SMY-06 Liquid Rollerball



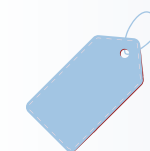
Colours:

Black, Blue, Green & Red



Features:

- Japanese Ink
- 0.5 mm CS Tip
- Effortless grip
- Large ink tank
- Waterproof & fade-proof
- Sleek professional look
- Smooth glide



Retail Price:

₹30 per pen



Quantity:

12 pens per box



SAMAY CLASSIC

2. SILK SERIES



Product:

SMY-07 Liquid Rollerball



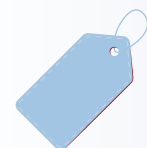
Colours:

Black, Blue, Green & Red



Features:

- Quick-dry Japanese ink
- Smooth glide
- 0.5mm CS Gel Tip
- Soft-grip barrel
- Long-lasting smooth ink
- Youth-focused design



Retail Price:

₹15 per pen



Quantity:

12 pens per box



SAMAY CLASSIC

3. PEACOCK ACRYLIC MARKER SERIES



Product:

SMY-08 Acrylic Series



Colours:

Multicolour



Retail Price:

₹240 per Set

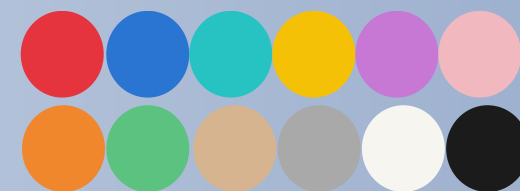


Quantity:

12 Markers per Set



Unfold your Colours, just like a Peacock does.



SAMAY CLASSIC

3. PEACOCK ACRYLIC MARKER SERIES

★ Features:

- 1

Artistic Acrylic body
- 2

Fast-Drying ink
- 3

Visual Appeal + Smooth Writing
- 4

Ideal for students and creatives
- 5

Multi-surface use: Canvas, wood, fabric, Glass



SAMAY CLASSIC PROVIDES **CREATIVE DEMAND**

We don't just make pens. We create tools of expression."

"Samay Classic Private Limited is a modern stationery brand built on a simple belief — writing is more than a task; it's an experience. We design pens and markers that are not only smooth and reliable but also visually striking, professionally elegant, and creatively inspiring.

Whether it's signing an important deal, jotting down thoughts in a classroom, or gifting a token of elegance — Samay Classic is there in every moment that matters.



SΔMΔΨ cℒΔSSJC

CREATIVE PHILOSOPHY

We combine design thinking, writing comfort, and premium materials to craft products that feel personal, professional, and purposeful. Every pen we create is a balance of:

- ✍️ **Smooth performance**
- 💡 **Modern aesthetics**
- 🧠 **User-focused innovation**



WHAT MAKES *SAMΔΨ CLASSIC* UNIQUE?

- ✓ Products that match your style & purpose
- ✓ Focus on youth, creators, and professionals
- ✓ Custom branding solutions for B2B clients
- ✓ Signature, Silk, and Peacock Series tailored for distinct writing needs
- ✓ Crafted with pride in India, delivered with global standards



CONTACT US:

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VISIT OUR
WEBSITE



www.samayclassic.com

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THANKS FOR WATCHING